SoftPoint
Point yourself in the right direction.

DATAPOINT
INTEGRATED
& SEMI-INTEGRATED
SOLUTIONS

EMV PAYMENT PROCESSING

PAY AT THE TABLE, COUNTER or FIELD

CYBER SECURITY & ENCRYPTION

WHY
DATAPOINT?

DataPoint is the Hospitality Industry's first (P2PE) Point-to-Point Encryption + EMV Pay-at-the-Table Solution that connects to your legacy POS system gateway to First Data's Clover Mobile and Mini.
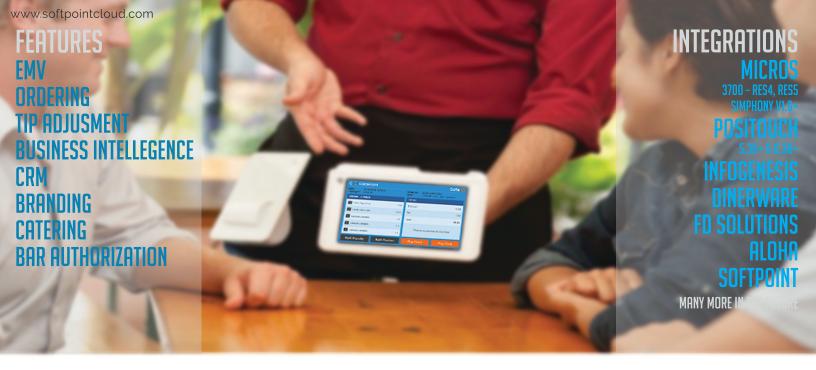
- Installs & Runs seamlessly into your existing Point of Sales.
- Immediately be EMV compliant and reduce your chargeback exposure.
- Mange secure payments with encryption while reducing your PCI liability.

SOFTPOINT
ADVANTAGES

SoftPoint is a cloud based technology company that produces software and services for the hospitality industry. It has 60 plus applications to manage all aspects of a business.

- ✓ Cloud Based and Disconnect Mode
- ✓ Patented Technology
- ✓ 30 years of Industry Experience
- ✓ Business Intelligence
- ✓ Custom Development & White Label
- ✓ LearnTUBE Training Service
- ✓ 24x7x365 Support

CALL US:
+1 (480) 745-3049

VISIT US:
www.softpointcloud.com

FEATURES

EMV
ORDERING
TIP ADJUSMENT
BUSINESS INTELLEGENCE
CRM
BRANDING
CATERING
BAR AUTHORIZATION

INTEGRATIONS

MICROS
3700 – RES4, RES5
SIMPHONY V1.6+

POSITOUCH
5.05+ & 6.05+

INFOGENESIS
DINERWARE
FD SOLUTIONS
ALOHA
SOFTPOINT

MANY MORE IN THE FUTURE

DATAPOINT
ADVANTAGES

SoftPoint has created a series of apps in order to process EMV payments and much more. By choosing DataPoint by SoftPoint you not only get a payment processing terminal to do EMV compliant transactions, but also an integrated platform to your POS system.

DataPoint allows you to manage all of your operations from your payment device in order to retrive, update, print, pay and close a receipt without having to run back to your POS terminal to do so. Integrated into our payment process is your new ordering system, which allows your payment device to create a new order, and reorder. The device will be useful for line busting, voiding or make a discount before you present the bill without ever having to go back to your POS terminal.

DIP   TAP   SWIPE

✓ Integrated
✓ Patented
✓ Easy To Use
✓ Secure
✓ Durable
✓ Reliable
✓ Wifi
✓ 3G
✓ EMV
✓ PCI

The process is simple we can get you up and running in less than a hour. Your operation does not change at all, and based on our design you can do a gradual integration of EMV without disrupting your operations.

CONNECTIVITY & NETWORK

DataPoint uses patented technology that allows two separate environments to talk to each other. This middleware allows us to connect your POS and PMS systems seamlessly to our EMV processing platform.

EXTERNAL POINT OF SALE

Unlike any other payment options, DataPoint is more than a payment terminal. It's allows you to use the terminal for ordering as well. This optimizes operations and benefits the customer experience.

SMART PAY & INTELLEGENCE